Presentation for Teaching Center Director Candidates
Specialist – Curriculum Development Continuing
Spring 2023
Assoc. Provost David focuses on the totality of developmental needs for faculty and academic staff. Supports faculty innovation and transformation through leadership of oFASD and CTLI.

Chief Online Officer, Digital Strategy / Visionary / Transformation; Partner selection / management. Professional Development for Online Educators; Marketing for Online/Hybrid programs.

Manages academic specialists in the center, develops teaching and learning resources for all of MSU’s educators. Nurtures network of educators and center affiliates. Directs design, implementation, and promotion of events for educators.

Teaching Center Director and CADO Guenther provide matrix leadership to CTLI for their respective areas.
Manages academic specialists in the center, directs creation and scheduling of events and workshops in educator development program. Nurtures network of educators and center affiliates.

Pairs practical and theoretical concerns in curriculum studies. Applies expertise in assessment and structural analysis to a variety of institutional projects.

Experiential and interdisciplinary education expert. Cross-appointed in Lyman Briggs college. Supports educators through consultations and workshops on several topics. Coordinates grad fellows.

Facilitates Adams Academy. Fosters the educator development network. Curates iTeachMSU for educator's contributions and recognition for educators; Coordinates graduate and faculty fellows.

Academic integrity, peer observation, instructional strategies, quality in online / hybrid courses and programs; instructional design and consultation for instructors in online / blended programs.

Other connections to Center through the Director include Affiliated individuals (bought out part-time by center), Faculty Fellows, Graduate Fellows, and the #iteachMSU network.
Online Program Management

Core Staff supporting administrators and educators in online programs

Gerald Rhead
Academic Specialist
Director of Academic Entrepreneurship

Market Analysis for new online programs, nurturing development of new programs; partner management and contracting; navigating curricular approval; monitoring the regulatory environment.

Jay Loftus
Academic Specialist
Educator Developer

Academic integrity, peer observation, instructional strategies, quality in online / hybrid courses and programs; instructional design and consultation for instructors in online / blended programs.

Alicia Jenner
AP13 Senior LXD
Online Experience Manager

Administrative alignment for online programs; improving the online student experience; recruiting and on-boarding for online programs; implementation of marketing technology;

Rashad Muhammad
AP13 Senior LXD
Educator Developer

Catalyst innovation program; CTLI event management and training program development; Quality in online / hybrid courses and programs; consultation for instructors in online / blended programs.

Dave Goodrich
AP12 LXD
Educator Developer

Quality Matters for course / program quality assurance and continuous improvement. Consulting with directors and assisting faculty with instructional design in online / hybrid courses and programs.

Kaitlyn Peterson
AP12 Comm Mgr 1
Digital Marketing

Maintains online.msu.edu and Slate configuration for online/blended programs. Designs marketing campaigns for online programs. Teaches department staff how to utilize CRM for student experience.

All OPM staff report to Brendan Guenther
What is the CTLI? History and Context

● In 2022, MSU founded its first-ever teaching center.
● Most current CTLI staff transitioned from a prior unit, the Hub for Innovation in Learning and Technology.
  ○ The Hub operated as an internal design consultancy for MSU academic units and external partners. It included instructional & learning experience design, online program management, and communication roles. Projects included curriculum design/reforms, working alongside campus partners to support MSU’s pivot to online learning in 2020, and high-profile initiatives like Science Gallery Detroit (now the CoLab Studio at the MSU Museum) and the iOS Design Lab which launched the Apple Developer Academy in Detroit.
  ○ We have expertise in design thinking, facilitation, and project management.
  ○ The staff have a variety of backgrounds and experiences as educators and educator developers.
  ○ We are flexible, adaptable, and used to working on cross-functional, collaborative teams.
● CTLI staff have been in transition since 2021 under a few interim associate provosts and have been operating with direct supervision from the interims for the teaching center half of the team (with day to day assistance from Brendan). Until this search, there was not adequate direct supervision for those staff.
● The CTLI will be housed on the second floor of the MSU Main Library in late/Summer-Fall 2023.
  ○ Current operations combine work-from-home and temporary offices in MSU’s administration building
Founding the CTLI

- Developed Mission, Vision, and Values
- Ran a Stakeholder Summit with campus partners
- Performed benchmarking research about other Teaching Centers in the BigTen
- Ran a Faculty Engagement working group including surveying and interviews/focus groups with faculty
- Established an initial set of service offerings
- Developed the CTLI website and our digital events calendar/bookings system
- Hosted a full year of programming in the 2022-23 Academic Year

- Have begun planning our Fall 2023 programming
- Designed office for CTLI and one of our key partners Office of Faculty and Academic Staff Development
  - Opening in September 2023 on 2nd Floor West Wing of Library
  - Adjacent to Hollander Makerspace and Digital Scholarship Lab
- Two new direct reports pending for Teaching Center Director
  - Hiring an educator developer for academic advisors (sponsored by APUE, search underway)
  - Budget allocated for FY24 to hire an assessment specialist (job profile TBD by TC Director)
  - Michael Lockett has resigned from CTLI; we have support to rehire (job profile TBD by TC Director)
New Office Renderings (opens Sept 2023)
CTLI activities 22-23 include:

(* indicates OPM projects)

- Relaunch of MSU's Spring Conference on Teaching and Learning
- Facilitated Teaching & Learning workshops during new faculty/academic staff orientation
- Production and curation of Resources for Teaching after Crisis after the February campus shootings
  - Working alongside other MSU units, producing a webinar for educators to support the return to class
- Facilitated campus summits and ongoing collaborations related to AI and Writing/Pedagogy
- Supported 5 graduate students in the CTLI Graduate Fellowship
- Formed the CTLI Affiliates program
- Offered workshops and consultations for individual educators and academic units (see next slide)
- Support and improve the iTeachMSU online educator commons
- Offered the Catalyst Innovation Program to fund digital learning innovations
- MSU's first Applying the Quality Matters Rubric (APPQMR) and Design Your Own Course (DYOC) trainings*
- Provided marketing consultations for Online Program Marketers*
- University and Professional Continuing Education Association (UPCEA) research consulting*
- Development of digital marketing resources on the Online Program Management team*
CTLI workshops 2022-23:

- Lunch and Learns
- “Kicking off the Semester with a Plan” - lesson planning workshop in collaboration with Johns Hopkins
- Challenging Classroom Conversations [by request-Broad Ethics Institute, collaboration with IDI]
- Creating Cultures of Wellbeing in your Classroom [collaboration with TGS/GSLW]
- Beyond Buzzwords: The Practice of Ungrading [collaboration with MAET]
- Symposium on AI in Education and Academic Writing - full day [collaboration with EDLI]
  - AI, Policy & Academic Integrity, panel [follow up from AI symposium]
- An Introduction to Mid-semester Feedback [collaboration with EDLI]
- MSU’s first Applying the Quality Matters Rubric (APPQMR) and Design Your Own Course (DYOC) trainings internal to MSU (3 sections of APPQMR and 3 of DYOC)
- Open Pedagogy Learning Community
- Composing a Teaching Dossier (OFASD session)
- Blended Learning Workshop
- Curriculum Planning & Mapping Session
- Online Program Directors monthly Coffee Hour facilitation
- Digital Education Council facilitation
- Teaching and Learning Orientations, New Faculty and Academic Staff Orientation
- Backwards Design workshop [CVM]
- Curriculum Mapping [Vet Med]
- Instructor Jumpstart, 2.5 contact hours over two sessions [by request - OFASD]
- Syllabus+ workshop [HDFS]
- Curriculum Design workshops
- College of Natural Science Educator Development, design and facilitation
- Four External CTLI Workshops (syllabus design, curriculum mapping, interdisciplinary learning, and writing pedagogy)
- Slate – Change management, training development, follow-up consultations
- Syllabus Aftermath for Lyman Briggs College (CTLI support, facilitated by Sheila Marquardt)
- Starting an Academic Career in Uncertain Times, MSU CTLI (CTLI support and cofacilitation for OFASD; monthly)
- Teaching Resources. New Faculty Development, Lyman Briggs College
- Engaged Pedagogy Workshop. School of Social Work Retreat
- Educator Preparation Programs Summit
Search Committee

Dr. Stefanie Baier Director of Instructional Development for Graduate Students and Postdocs at the Graduate School

Dr. Jason Beaudin Executive Director for Academic Technology in MSU IT

Dr. Emiko Blalock Assistant Professor, Department of Family Medicine

Mr. Brendan Guenther Chief Academic Digital Officer - leads Online Program Management team in CTLI

Dr. Michael Lockett Educator Developer in CTLI

Dr. Eleanor Louson Educator Developer in CTLI and Lyman Briggs College

Dr. Antoinette Tessmer Associate Professor - Fixed Term, Department of Finance